

OpenViz has been selected by a diverse collection of independent software vendors seeking to design and deploy innovative solutions that deliver maximum insight and user experience to many different classes of end users. OpenViz OEM licenses include training, continuing education and premium support.

## Leading BI Platform

An industry-leading software vendor selected AVS to provide all of the data visualization requirements for its critically acclaimed SaaS and desktop platforms because of the high performance characteristics of OpenViz and its flexible API that permits fine-grain control over chart behavior and deployment flexibility.



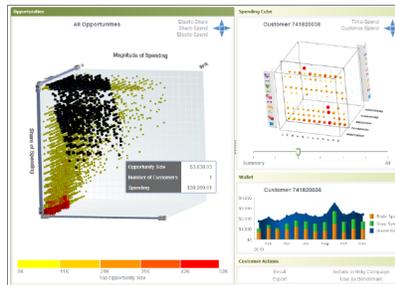
Delivering business intelligence to over 10 million end users via browser, desktop, tablet and smartphone editions, this OEM has been able to reliably create the same look and feel across all platforms from a common library of data visualization components developed using OpenViz.



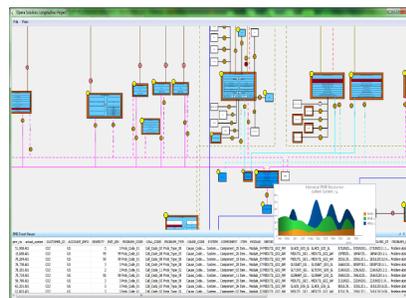
No other third-party data visualization engine met the stringent requirements of this demanding OEM except for OpenViz, which is now the cross-platform standard for a long-term BI strategy that remains one of the industry's most respected and visionary.

## Big Data Innovator

In the evolution of its renowned consulting practice, this Big Data innovator (with a full-time staff of over 200 data scientists) licensed OpenViz to create an interactive experience for its in-house researcher team and clients by tapping into massive quantities of raw and refined corporate data.



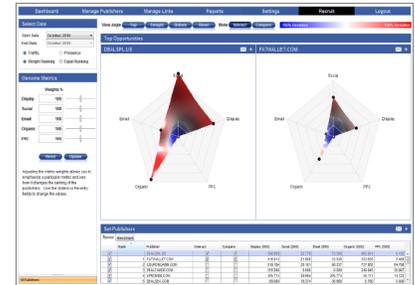
Capitalizing of the ability of OpenViz to generate customized 2D and 3D visualizations from staggering volumes of data, this OpenViz licensee designed a truly distinctive user experience that quickly reveals patterns, trends and anomalies in gigabytes of information, setting the stage for breakthrough analytics.



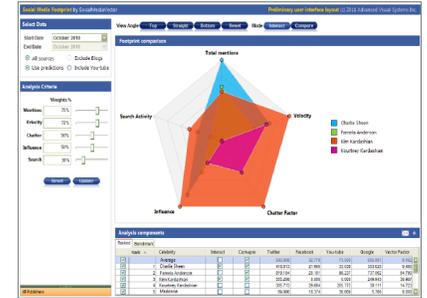
OpenViz was demonstrated to be the only data visualization technology that could take on the sophistication of the firm's long range vision to exploit Big Data through an interactive experience that was not constrained by data volume or graphics innovation.

## Advertising Agency

Proprietary algorithms are becoming an important component of many ISV products and present a constant challenge to product teams seeking to effectively present the results of complex calculations that cannot be efficiently conveyed with the basic charts offered by most embeddable graphics tools.



An upstart innovator in next-generation advertising analytics selected AVS to interpret its sophisticated campaign optimization model and create a user-friendly solution that would deliver recommendations to analysts responsible for million dollar online campaigns for massive online promotions.



Leveraging the powerful in-memory data management capabilities of OpenViz, this client was able to model the behavior of 55,000 unique websites through an interactive user interface that allowed its proprietary algorithms to come to life and empower rapid decisions.

For additional information about **OpenViz** contact AVS at [info@avs.com](mailto:info@avs.com)

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